

SIGNIS India National Assembly 2022

Statement

We, the 80 delegates of SIGNIS India, the World Catholic Association of Communication Professionals, coming from 12 regions of India, gathered at Gyandeeep Bhawan, Diocesan Pastoral Centre, Jaipur from 23-24 November 2022, have discussed and pondered on the theme 'Peace in the Digital World'.

In an environment where digital media is fast gaining precedence, and with emerging technologies such as artificial intelligence engaging wider audiences with all its merits, there is also a growing atmosphere of violence, conflicts, and division among the user communities worldwide.

We see the tremendous spread of fake news, rumours, communal violence, and dilution of facts due to the inappropriate usage of digital media.

We arrive at a statement that in the context of synodality, we will strive to overcome personal biases to work as communicators who listen with open hearts.

We affirm peace-building through digital platforms. We propose non-violence and the production of timely media content amidst the emerging challenges.

We the SIGNIS body will strive to be the voice of the voiceless during tough times and crises.

We will promulgate value-based media practices amongst youth and families, and invite the parents, youth, and children to the peace-building initiatives.

We feel that through advocacy and collaboration during the SIGNIS National Assembly we are able to do effective communication by making use of the powerful tool of digital media.