

Half yearly report of the communication activities in the Region of Andhra Pradesh and Telangana

Amruthavani Regional Communication Centre

Fr. U. Balashowry, Director of Amruthavani, President, Signis AP

Diploma in Communication and Journalism

Amruthavani conducted 8th batch diploma in Journalism in English in the diocese of Adilabad, Andhra Pradesh in June and July, 2014. 18 graduates from the rural areas participated and were given certificate.



Crisis Management workshop

One day workshop on crisis management was conducted on 12th July, 2014 by Fr. Balashowry the director of Amruthavani Regional Communication centre to the Sisters of St. Joseph of Chambery Tanmaya Province, Bhopal. 30 Sisters mostly the heads of the educational institutions participated in the workshop.



Book on Pope Francis:

Amruthavani produced a book in Telugu on Pope Francis autobiography and messages. The book was released on 28th August, 2014 by Most Rev. Thumma Bala, Archbishop of Hyderabad and President of Telugu Catholic Bishops' Council (TCBC) during the TCBC meeting.



Translation of Booklets on Apologetics:

To address the issue of Catholics' exodus to protestant Churches a translation of Book on Apologetics is done and ready for printing. It will be available shortly.

"The Mother" – Stage play on the life of Mother Teresa

Tollywood celebrities like Akella Suryanarayana, Suddala Ashok Teja, Anup Rubens along with the creator, producer-director of "The Mother" Fr. Balashowry, Director of Amruthavnai joined hands to present a mammoth Telugu Play "The Mother" based on the life of Mother Teresa. It has left good memories in the minds of people with cinema experience and we are already invited to many major cities to stage the show. The Mother is going to tour across India with plans of 100 shows mainly to major cities of India like Pune, Calcutta, Bangalore, Vijayawada, Vizag, Eluru and to other places at the request of people.

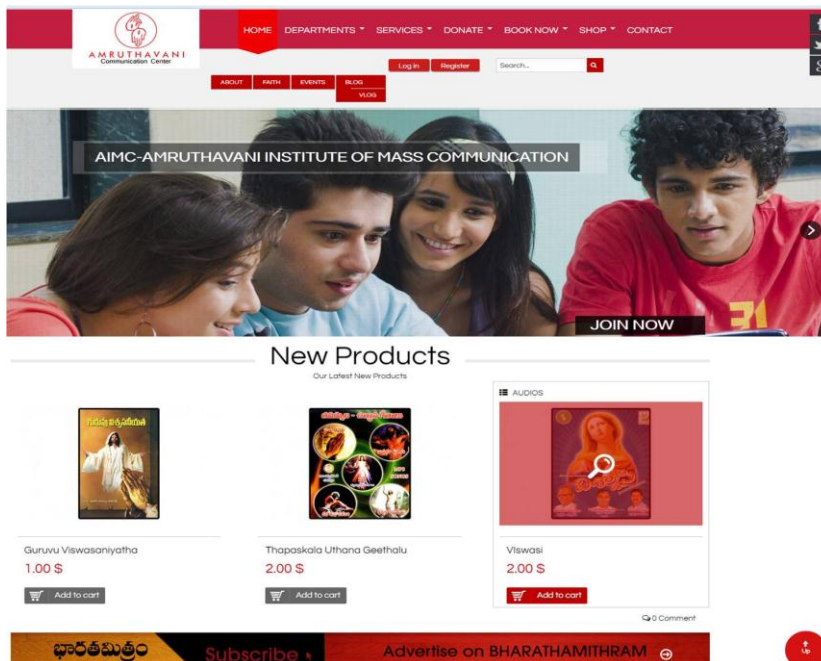
Amruthavani theatre arts will continue producing plays on historical, biographical, Scriptural, Hagiographical and social themes



New Website

New website of Amruthavani was launched by Most Rev. Gallela Prasad, Vice Chairman of Amruthavani during TCBC meeting on 28th August 2014 with the aim of employing web and new media for evangelization. Web and New Media employs

- Website
- Podcasts
- Blogs
- Vlogs
- Social media like twitter, facebook, youtube, etc
- Live streaming
- Web TV



Telugu Catholic TV Channel

Telugu Catholic TV Channel is the greatest Achievement of the region. The Telugu Catholic Bishops' Council decided to start the TV channel at the TCBC meeting on 28th August 2014.

Art and Culture

Cultural Association department will work to form and organize

- ▶ AP Christian journalists association
- ▶ AP Christian artists association
- ▶ AP Christian writers association
- ▶ Annual Awards for excellence in writing and expression

We are going start this with AP Christian writers association in the month

Future Projects

Workshop on TV presentation and communication skills:

There are more efforts today by individuals to broadcast their preaching. In view of enhancing presentation skills of the speakers, Amruthavani is planning to organize a three day workshop on "TV presentation and communication skills" for TV evangelists during this year. This will also help our own presenters for RVA and TV programs.

Training program on media literacy

Due to the non-existent online presence, we are unable to reach people within the Catholic community and outside. The need of the hour is to engage people within the community and outside through evangelization using new media.

Workshop with Donny Peter on Trends of Media

A workshop on the present trends of media and its impact on the lives of people is being planned to be hosted by Amruthavani here in Secunderabad.

Archdiocese of Visakhapatnam, A.P.

Fr. Ch. Raja Kumar – Communication Centre Director

Production of an Audio C.D:

An audio CD with the title " Na Yesuni Swaram" a set of liturgical hymns, was produced in the month of August for use in liturgical services in the Archdiocese of Visakhapatnam. It is well appreciated and hymns are sung in the holy masses.



World Communication Day in "Rakshanagiri"

In connection with World Communication Day which was celebrated on 1st Jun 2014, the message of His Holiness Pope Francis and some relevant articles on communication were published in the House journal 'Rakshnagiri' and circulated in 3 dioceses of A.P.



Future Plans:

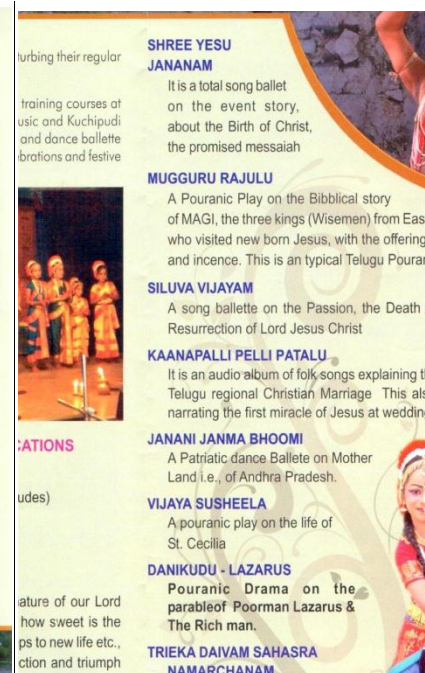
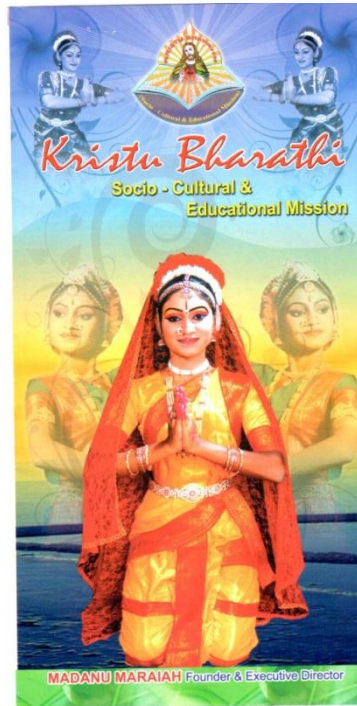
A plan is underway for production of an audio CD of Christian Bhajans for use in holy masses, Eucharistic adoration, praise and worship.

Kristu Bharathi – Socio-cultural & Educational Mission

Mr. Maraiah, Vice-president, Signis AP

Mr. M. Maraiah, Vice-president, Signis AP and an individual member has produced Audio/Video CDs in collaboration with Signis. "Asta Bhagyalu" – a song on sermon on the Mount, "Padi Agnalu" – a song on ten commandments, "Om Namo Namami" – a song on love and salvific nature of Jesus Christ, "Sugunala Sumarasive"- a song on Mother Mary and her apparitions. These productions are used by the entire

region specially parishes, Educational institutions during their festive occasions for the past 10 years.



Future Plans

1. Thousand Titles of God
2. Janani Janma Bhoomi – a program on patriotism

The script for these productions are in the process of completion.

BETTER WORLD

MR.N.AMRUTHA KUMAR

Supported entirely with local resources, Better World produced a CD containing a specially written and composed OUR FATHER. While the text on Our Father can be used for Mass purpose two additional stanzas on honouring parents and girl child to be used for general purpose is the added attraction of this 6 minute melodius song based on the tune of Malayalam.

Report submitted by,
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President, AP Signis